

PRESS RELEASE

IMMEDIATE RELEASE

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Berman Glass editions Announces New Glass Texture and Website Launch

Vancouver, B.C.—Berman Glass **editions**, manufacturer of premium pressure-formed architectural glass products, is pleased to announce the introduction of its new *esto* texture and the launch of its official website, www.bermanglasseditions.com.

Stemming from a partnership between glass artisan Joel Berman and Jordan Goldstein, Principal at Washington D.C. based design firm Gensler, the *esto* texture has a subtle depth and dimension that plays with light to create a variety of interpretations. *esto* features a random, multidimensional design with horizontal forms across an organic, textured background. Its two designers found their inspiration in images and patterns found in both the natural and man-made world and in a manufacturing process that utilizes steel molds embossing the glass during its molten stage.

esto is available in sheets up to 80" (2040 mm) x 132" (3353 mm) in varying thickness: 5/32" (4mm), 1/4" (6mm), 5/16" (8mm) and 3/8" (10mm), and is suitable for a multitude of interior and exterior applications including partitions, light fixtures, walls, doors, tiles, furniture, floors, countertops, ceiling panels, windows and more.

esto will be featured in the 2005 AIA National Convention and Design Exposition in Las Vegas from May 19th – 21st. The texture will be highlighted in several booths including Authorized Distributors: Garibaldi Glass Industries (Booth #5143), Standard Bent Glass (Booth #4913) and KWIK-WALL (Booth #1249), Häfele (Booth #3624), Pilkington Glass (Booth #4036), and Technical Glass Products (Booth #1259).

Berman Glass **editions** is also pleased to announce the launch of its official website, www.bermanglasseditions.com. The website features up-to-date information on the company's products, Authorized Distributors, and news, along with detailed information on the wide variety of uses and applications for Berman Glass **editions**.

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Berman Glass **editions** is a design driven, readily available, economical line of textured glass that addresses the increasing market demand for designer glass. In his constant quest for new and unique glass applications and fabrication techniques, Joel Berman pioneered the kiln-cast glass process over a decade ago. Now using a modern processing technique but maintaining the hand-crafted quality of Joel Berman Glass Studios products, the glass from Berman Glass **editions** bears its founder's signature textures and designs.