

PRESS RELEASE

IMMEDIATE RELEASE

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**Renowned Glass Artist Joel Berman Unveils
"Berman Glass editions" at GlassBuild America in San Diego**

Vancouver, Canada February 2004 - Joel Berman, North America's leading glass artist, is pleased to introduce Berman Glass **editions** at GlassBuild America (Booth 1046) in San Diego. Launching three new textures, Berman Glass **editions** is a new line of architectural glass that makes Berman's signature textures available to contractors, architects and designers – with immediate delivery through Berman's authorized distributors throughout North America and Europe.

Berman Glass **editions** was created in response to the increasing market demand for designer glass that's both quickly shipped and lower priced. Using the same attention to design and hand-crafted molds that have given Berman's kiln-cast architectural glass an international reputation, Berman Glass **editions** features premium pressure formed glass that provides enormous flexibility in meeting various aesthetic, project and budget requirements. Applications include partition walls, door panels, balustrades, canopies and windows for corporate, retail, hospitality and residential environments.

"Everything we do is a result of someone asking "can you?" or "will you?" explains Berman. We want to dispel the myth that designer glass has to be expensive and involves long wait times",

Using a new manufacturing process, Joel Berman and his team of artisans have extracted design elements from three of his most popular textures and translated them into the new Berman Glass **editions** line. Available in three textures, ima, être and aquí, in sheets up to 80"x132" and 1/4", 5/16" and 3/8" thicknesses.

*Berman Glass **editions** was founded in August 2003. For over 20 years, its' parent company, Joel Berman Glass Studios Ltd. has designed and manufactured glass art from its' studio on Vancouver's Granville Island. Its reputation as one of the world's leading architectural glass companies has earned it numerous high-profile clients, including New York's landmark Chrysler Building, The Gap/Banana Republic World Headquarters in San Francisco and Disney's Wilderness Lodge in Orlando, Florida. The firm received the "Best of Neo-Con" award in 2003 for best architectural product for its "Trio" three-dimensional textured glass design.*

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www.bermanglasseditions.com